

Number of research papers published by Faculty					
Title of paper	Name of the author/s	Department of the teacher	Name of journal	Year of Publication	ISSN number
Tik Tok Economics	Dr. Nitin Ranjan	Academics	Sambodhi	2021	
Understanding and managing customer engagement through social customer relationship management	Dr.Lokesh Arora	Academics	Journal of Decision System	2021	ISSN 12460125
Embracing the Change: A Caselet on Transition from Offline Teaching to Online Teaching in Higher Education	Dr.Lokesh Arora	Academics	ET cases	2021	
Investigating Customer Experiences in Omni Channel Retail- A Systematic Literature Review	Dr.Lokesh Arora	Academics	Working Paper	2021	
Consumer Behaviour in Service Sectors:An Integrative Review and Research Agenda	Dr.Lokesh Arora	Academics	Working Paper	2021	
Understanding the Motivation and Factors Affecting Elearning	Dr.Lokesh Arora	Academics	Working Paper	2021	
BIRA 91:where to go from here	Dr.Lokesh Arora	Academics	Working Paper	2021	
Factors to be considered while selecting a Brand Ambassador for a Brand	Dr.Lokesh Arora	Academics	working Paper	2021	
An effectual instrument to sustain retailing – Visual Merchandising	Dr.Tripti Sahu	Academics	Sambodhi (UGC Care)	2021	2249-6661
Green marketing practices prevailing in hotel industry	Dr.Tripti Sahu	Academics	Contemporary Issues in Business and Government	2021	1359-1364
TIKTOK ECONOMICS - A CASE STUDY	Dr.Tripti Sahu	Academics	THE JOURNAL OF ORIENTAL RESEARCH (UGC Care)	2021	0022-331
Embracing the Change: A Caselet on Transition from Offline Teaching to Online Teaching in Higher Education	Dr.Tripti Sahu	Academics	ET Cases	2021	
BIRA 91:where to go from here	Dr. Tripti Sahu	Academics	Working Paper	2021	
Factors to be considered while selecting a Brand Ambassador for a Brand	Dr. Tripti Sahu	Academics	Working Paper	2021	
A Study of Listing gains in an IPO Vs. Market Sentiments During Covid 19 Pandemic	Dr. Nidhi Girahiya	Academics	Working Paper	2021	
A Study on Fundamental Analysis and Stock Returns : An Indian Evidence	Dr. Nidhi Girahiya	Academics	Working Paper	2021	
"Analysis of Work from Home during Covid 19 Pandemic"	Dr. Sangeeta Rajput	Academics	Wesleyan Journal of Research(UGC Care)	2021	Vol 14 No 03, ISSN – 0975-1386
Influence of Celebrity Endorsements on the Consumer Behavior for skin Care Products	Dr. Sangeeta Rajput	Academics	Working Paper	2021	
Economic Dynamics during Covid 19: An investigation of G5 nations	Dr. Nitin Ranjan	Academics	Working Paper	2021	
Understanding the Motivation and Factors Affecting Elearning	Dr. Nitin Ranjan	Academics	Working Paper	2021	
TIKTOK ECONOMICS - A CASE STUDY	Dr. Nitin Ranjan	Academics	THE JOURNAL OF ORIENTAL RESEARCH (UGC Care)	2021	0022-331

Green marketing practices prevailing in hotel industry	Dr. Nitin Ranjan	Academics	Journal of Contemporary Issues in Business and Government	2021	1359-1364
An effectual instrument to sustain retailing – Visual Merchandising	Dr. Nitin Ranjan	Academics	Sambodhi (UGC Care)	2021	2249-6661
Impact of FDP (Faculty Development Program) on Management Professionals-An Empirical Study	Prof. Laxmidhar Biswal	Academics	Working Paper	2021	
A STUDY ON BEST PRACTICES OF TALENT ACQUISITION WITH SPECIAL REFERENCE TO IT INDUSTRIES	Dr. Priyanka Rotey	Academics	The International journal of analytical and experimental modal analysis" (UGC Care)	2021	
Challenges and innovative practices in talent acquisition	Dr. Priyanka Rotey	Academics	Initial Phase(Review)	2021	
TIKTOK ECONOMICS - A CASE STUDY	Dr. Abhay Mishra	Academics	THE JOURNAL OF ORIENTAL RESEARCH (UGC Care)	2021	
Green marketing practices prevailing in hotel industry	Dr. Abhay Mishra	Academics	Journal of Contemporary Issues in Business and Government	2021	1359-1364
An effectual instrument to sustain retailing – Visual Merchandising	Dr. Abhay Mishra	Academics	Sambodhi (UGC Care)	2021	2249-6661
Factors to be considered while selecting a Brand Ambassador for a Brand	Dr. Abhay Mishra	Academics	Working Paper	2021	
Safety measures to overcome the risks of security in e-commerce : Implications and Model	Dr. Abhay Mishra	Academics	Working Paper	2021	
TIKTOK ECONOMICS - A CASE STUDY	Prof. Anil Varma	Academics	THE JOURNAL OF ORIENTAL RESEARCH (UGC Care)	2021	0022-331
Green marketing practices prevailing in hotel industry	Prof. Anil Varma	Academics	Journal of Contemporary Issues in Business and Government	2021	1359-1364
An effectual instrument to sustain retailing – Visual Merchandising	Prof. Anil Varma	Academics	Sambodhi (UGC Care)	2021	2249-6661
Pandemic - Rewriting the rules for Furture of Retail	Prof. Anil Varma	Academics	Working Paper	2021	
Consumer Behaviour towards Adoption of Electric Vehicles in India	Prof. Anil Varma	Academics	Working Paper	2021	
A study on determinants of customer satisfaction in e-enabled bus booking platforms	Prof. Amol B. Deogadkar	Academics	TURCOMAT	2021	
Literature Review on e-enabled bus booking platforms	Prof. Amol B. Deogadkar	Academics	Working Paper	2021	
AI & Machine learning in Talent Acquisition	Dr. Vijay Nimbalkar	Academics	Working Paper	2021	
A literature review of Emotional Labor at workplace	Dr. Vijay Nimbalkar	Academics	Working Paper	2021	
A Review of Financial Literacy in India	Dr. Nalini Dixit	Academics	Vidyabharati International Interdisciplinary Research Journal10(1) (UGC Care)	2021	ISSN 2319-4979
"A Study of Factors Influencing Digital Marketing Adoption By SMEs in India	Dr. Tripti Sahu	Academics	Sanchar Education and research foundation	2020	ISSN 2348-2397
"Will Mahindra be the first choice of consumers?"	Dr. Tripti Sahu	Academics	Sanchar Education and research foundation	2020	ISSN 2348-2397
"A Study of Factors Influencing Digital Marketing Adoption By SMEs in India	Dr.Lokesh Arora	Academics	Sanchar Education and research foundation	2020	ISSN 2348-2397
"Will Mahindra be the first choice of consumers?"	Dr.Lokesh Arora	Academics	Sanchar Education and research foundation	2020	ISSN 2348-2397

From Birth to Boom: A Case Study on the Journey of Xiaomi in India	Dr.Lokesh Arora	Academics	Sanchar Education and research foundation	2020	ISSN 2348-2398
A Peer into Dinshaw's Evolution as a Brand from incetion to Millenial Era: Product Quality,Innovation &Presentation		Academics	Test Engineering and Management	2020	ISSN 01934120
An Investigation in the stagnant sale of new policies by LIC: Setting Research agenda	Dr. Nalini Dixit	Academics	Vidyabharati International Interdisciplinary Research Journal10(1) (UGC Care)	2020	ISSN 2319-4979
Economic Reforms in Banking Sectors and their impact on the Profitability of Banks (A study of Commercial Banks of Chhattisgarh State)	Dr. Nalini Dixit	Academics	Vidyabharati International Interdisciplinary Research Journal10(1) (UGC Care)	2020	ISSN 2319-4979
A Study on the Impact of Sensory Marketing on Purchasing Behavior	Sangeeta Rajput	Academics	SaiBalaji International Journal of Management Sciences	2019	Volume - II, Issue - IV ISSN. 2349-6568
Emotional Intelligence: An Essential Part of Leadership Effectiveness	Dr. Shraddha Kulkarni	Academics	IMPACT : International Journal of Research in Business Management	2019	ISSN(E):2321-886X
A Case Study on the Vigor of Corporates to Improve Effectiveness in Social Sphere (An Indian Perspective)	Dr. Shraddha Kulkarni	Academics	Review of Integrative Business and Economics Research (RIBER)	2019	Volume-8(2019), Issue- s4, ISSN: 2706-8854
Case Study on Using Psychometric Tests for Assessing Performance of Management Faculty with Low Performance Rating	Dr. Shraddha Kulkarni	Academics	Journal of Advanced Research in Dynamical and Control Systems - JARDCS	2019	2019, Volume- 11, Special Issues 08, ISSN: 1943-023X, Scopus SJR Q4, 2018 0.11
Perceived Leadership Traits of Employees Based on Physical Attributes and Social Desirability: An Indian Perspective	Dr. Shraddha Kulkarni	Academics	International Journal of Engineering and Advanced Technology (IJEAT)	2019	Volume-9 Issue-2, December 2019, ISSN 2249-8958 (online) Scopus listed
An Empirical Study of Impact of Effective Induction training on Emplpyee Performance & Satisfaction in Selected Manufacturing Companies in Pune	Prof. Laxmidhar Biswal	Academics	RESEARCH JOURNEY' International Multidisciplinary E- Research Journal Impact Factor - (CIF) - 3.452, (SJIF) – 6.261, (GIF) –0.676 (2013), UGC Approved No. 40705	2019	ISSN : 2348-7143
A Study on Effectiveness of Training on Employee Performance in Selected Manufacturing Companies in Pune	Prof. Laxmidhar Biswal	Academics	Research Revolution Impact Factor – 5.308	2019	ISSN : 2319-300X
An empirical study of impact of On-the-Job training on employee performance in selected IT companies in Pune	Prof. Laxmidhar Biswal	Academics	Sai Balaji International Institute of Management Sciences	2019	ISSN. 2349-6568

An empirical study of impact of Off-the-Job training on employee performance in selected IT companies in Pune	Prof. Laxmidhar Biswal	Academics	Sai Balaji International Institute of Management Sciences	2019	ISSN. 2349-6568
An Empirical Study Of Strategies For Training Transfer in IT Companies	Prof. Laxmidhar Biswal	Academics	Sai Balaji International Institute of Management Sciences	2019	ISSN. 2349-6568
Role Of Technology In Dispersion Of Education In India	Prof. Laxmidhar Biswal	Academics	THINK INDIA (Quarterly Journal)- UGC Cared Listed Journal	2019	ISSN:0971-1260, Vol-22-Issue-4-October-December-2019
Understanding the attitude of Gen Z towards Workplace	Dr.Lokesh Arora	Academics	International Journal of Management, Technology and Engineering	2019	2249-7455
An empirical study of impact of On-the-Job training on employee performance in selected IT companies in Pune	Dr. Vijay Nimbalkar	Academics	Sai Balaji International Institute of Management Sciences	2019	ISSN. 2349-6568
An empirical study of impact of Off-the-Job training on employee performance in selected IT companies in Pune	Dr. Vijay Nimbalkar	Academics	Sai Balaji International Institute of Management Sciences	2019	ISSN. 2349-6568
Environmentally Responsible Business; lessons from Indian Mythology	Dr. Nitin Ranjan	Academics	ET Cases	2019	
Title: "Saraswati Dairy and Laxmi Farm's Integrated Agri-business mode: Catalyst or Catastrophic?" A case study selected for publication in ET Cases, 2018.	Dr. Nitin Ranjan	Academics	IJRTE	2019	ISSN:2277-3878
BURNOUT: A STUDY TO GET OVER EXHAUSTION IN SERVICE SECTOR	Dr. Gitanjali Shrivastava	Academics	Research Journey, International E Research Journal, Special Issue – 167(C) – Innovation for Competitive Advantage, UGC Approved Journal	2019	CIF – 3.452, GIF - 0.676,ISSN - 2348 7143
AHA!!! BURNOUT GOT THE REMEDIES ALSO	Dr. Gitanjali Shrivastava	Academics	Journal of Current Science, UGC Approved Journal No.64664, Available Online: https://journal.scienceacad.com , Vol. 20, Special Issue 06, "1st" Conference (IC-RAIBMS)" June 2019	2019	ISSN No.- 9726-001X

Glimpses of Consumer Behaviour towards 2020	Dr.Beena John	Academics	Journal of Current Science, UGC Approved Journal No.64664, Available Online: https://journal.scienceacad.com , Vol. 20, Special Issue 06, “1st” Conference (IC-RAIBMS)” June 2019	2019	ISSN No.- 9726-001X
Environmentally responsible Business; Lessons from Indian Mythology	Dr.Tripti Sahu	Academics	International Journal of Recent Technology and Engineering	2019	2277-3878
A Study on Effectiveness of Training on Employee Performance in Selected Manufacturing Companies in Pune	Nutan Singh	Academics	Research Revolution Impact Factor – 5.308	2019	ISSN : 2319-300X
Challenges Faced By Banking Sector On Digital Innovation	Dr. Nalini Dixit	Academics	Sai Balaji International Institute of Management Sciences	2019	ISSN 2349-6568
Professionalism & Family Business Management :The Synergy Leading towards Business Excellence	Prof.Manish Mundada	Academics	International Journal of Recent Technology and Engineering	2019	ISSN-2277-3878
Family Business Management in The 21st Century- A Leap A Head Towards Professionalism	Prof.Manish Mundada	Academics	International Journal of Management and Business Research	2019	ISSN 2228-7019
Internet Marketing – The Innovative Fresh Phase in E-commerce	Prof. Anil Varma	Academics	Journal of Management and Science, Special Issue 1, Jan-2018	2018	ISSN 2250-1819 / e-ISSN 2249-1260
A Study on Employment Opportunities in Tourism Industry in India	Sangeeta Rajput	Academics	SaiBalaji International Journal of Management Sciences	2018	Volume– II, Issue-II ISSN. 2349-6568
A Study of Digital Marketing Strategies of Fashion Industry in India	Sangeeta Rajput	Academics	SaiBalaji International Journal of Management Sciences	2018	Volume– II, Issue-1 ISSN. 2349-6568
Emojis - Bridging the Gap between words & Visual emotions in SMAC Age: A study among Y generation Management students in Pune.	Sangeeta Rajput	Academics	An International Multidisciplinary half yearly Research journal GENIUS	2018	Volume-VI, Issue - II ISSN 2279-0489
The Relationship Between Supportive Leadership and Employee Satisfaction: An Indian Perspective	Dr. Shraddha Kulkarni	Academics	International Journal of Research in Business Management (IMPACT : IJRBM)	2018	IMPACT: IJRBM; ISSN(P): 2347-4572, E-ISSN: 2321-886X, Impact Factor: 2.9867, NAAS Rating : 3.09, ICV 2015: 59.44 Journal, Volume 6, Issue 2,

“A CASE STUDY ON RESPONSIBLE LEADERSHIP IN THE EDUCATION SECTOR: THE WAY FORWARD”.	Dr. Shraddha Kulkarni	Academics	International journal of Research science and Management (IJRSM)	2018	ISSN: 2349- 5197 Impact Factor: 3.765
A Case on Team Building	Dr. Shraddha Kulkarni	Academics	Internaitonal Journal of Multifacated & Multilingual Studies	2018	Volume-V, Issue-V (Print)- 2394-207X, (Online)- 2350-0476, Impact Factor: 4.205
Evaluation of Induction Training Program: An empirical Study of Selected Companies	Prof. Laxmidhar Biswal	Academics	Journal of Management and Science	2018	2250-1819, e-ISSN: 2249-1260
A Study On Impact of Retention In Selected IT Companies In Pune	Prof. Laxmidhar Biswal	Academics	International Journal of Management Sciences	2018	ISSN: .2349-6568
Evaluation of Induction Training Program: An empirical Study of IT Companies in Pune	Prof. Laxmidhar Biswal	Academics	Dr. Ambedkar Institute of Management Studies & Research, Nagpur (ACUMEN 2018)	2018	ISBN - 978-81-938849-1-1
Does Social Medium Influence Impulse Buying of Indian Buyers?	Dr.Lokesh Arora	Academics	Journal of management Research	2018	ISSN 0972-5814
Social Customer Relationship Management: A Literature Review	Dr.Lokesh Arora	Academics	Eurasion Journal Analytical Chemistry	2018	
Influence of Review Quality, Review quantity and Review Credibility on Purchase Intention in the context of High Involvement products	Dr.Lokesh Arora	Academics	Journal of Advanced Research in Dynamical and Control Systems	2018	ISSN 1943-023X
Alcoholism and its Impact on family and finances	Dr. Diksha Tripathi	Academics	Texila American University	2018	ISSN : 2520-310X
A case on Terracotta an Traditional Art Form of Gorakhpur	Dr. Diksha Tripathi	Academics	Sai Balaji International Institute of Management Sciences	2018	ISSN. 2349-6568
Employee Preservation Techniques in Modern Organizations	Dr. Vijay Nimbalkar	Academics	Dr. Ambedkar Institute of Management Studies & Research, Nagpur (ACUMEN 2018)	2018	E-ISSN-2320-0065
A Study On Impact of Retention In Selected IT Companies In Pune	Dr. Vijay Nimbalkar	Academics	Sai Balaji International Institute of Management Sciences	2018	ISSN: .2349-6568
Evaluation of Induction Training Program: An empirical Study of IT Companies in Pune	Dr. Vijay Nimbalkar	Academics	Sai Balaji International Institute of Management Sciences	2018	ISBN - 978-81-938849-1-1
Effect of service innovation on performance of select small and medium (SME) hotels in Pune.	Dr. Alekha Panda	Academics	ACADEMICIA: An International Multidisciplinary Research Journal	2018	ISSN : 2249-7137
Title: “Impact of Ethical Advertisement on Customer Loyalty”	Dr. Nitin Ranjan	Academics	ET Cases	2018	

“An insight on implementation of goods and service tax in India”	Dr. Nidhi Girahiya	Academics	International Conference on Bridging the Gap: Recent Trends in Business and Accounting Practices in Global Context.	2018	
BURNOUT MAGNETISM: HAPPY & INNOVATIVE CURATIVE PRACTICES	Dr. Gitanjali Shrivastava	Academics	Prestige International Journal of Management & Research, UGC Approved Journal (Journal No 63500), Indexed in ProQuest, available at search.proquest.com Special Issue: Entrepreneurship, Innovation & Good Governance for Global Leadership	2018	ISSN: 0974-6080, Volume 10, Number 5, April 2018
A STUDY OF MANAGEMENT STUDENT'S ATTITUDE TOWARDS E LEARNING	Dr. Gitanjali Shrivastava	Academics	KAHV INTERNATIONAL JOURNAL OF ECONOMICS, COMMERCE & BUSINESS MANAGEMENT (INDORE)	2018	KIJECBM/OCT-DEC(2018)/VOL-5/ISS-4/SIICIAHPSPITO-32 PAGE NO.207-214 ISSN: 2348-4969 IMPACT FACTOR (2018) - 8.9901
Investor's Perception towards Mutual Funds : A Factor Based Study	Dr. Gitanjali Shrivastava	Academics	KAHV INTERNATIONAL JOURNAL OF ECONOMICS, COMMERCE & BUSINESS MANAGEMENT	2018	KIJECBM/OCT-DEC(2018)/VOL-5/ISS-4/SIICIAHPSPITO-32 PAGE NO.207-214 ISSN: 2348-4969 IMPACT FACTOR (2018) - 8.9901
Challenges of a sustainable integrated business model; A case of Saraswati Dairy Farm (Live Case)	Dr. Tripti Sahu	Academics	International conference Vishleshan 2k18, Organized by International Institute of Management Studies	2018	ET Cases
Analytical study of Foreign Direct Investment (FDI) inflow in India” Journal of Management and Science Jan 2018.	Dr. Tripti Sahu	Academics	International conference Vishleshan 2k18, Organized by International Institute of Management Studies	2018	

Inclusion of Corporate Social Responsibility Practices as a Part of Curriculum @ Indira School of Business Studies, India and its Impact over the Awareness & Sense of Responsibility of Students towards Community	Dr. Shraddha Kulkarni	Academics	International Journal of Business and General Management (IJBGM)	2017	ISSN(P): 2319-2267; ISSN(E): 2319-2275 Vol. 6, Issue 3, Apr - May 2017; 1-18 © IASET Impact Factor (JCC): 4.1263; NAAS Rating: 3.51; ICV : 50.29; Google Indexed; Copernicus Indexed.
An Overview of Importance of Training- Literature Review	Prof. Laxmidhar Biswal	Academics	Sai Balaji International Institute of Management Sciences	2017	ISSN. 2349-6568
Impact of Training on Sales Performance	Prof. Laxmidhar Biswal	Academics	Sai Balaji International Institute of Management Sciences	2017	ISSN. 2349-6568
Impact of Trust and Security on purchase Intentions with reference to Online Purchase through Social Media	Dr.Lokesh Arora	Academics	The Indian Management Researcher	2017	ISSN-2349-2090
Work Life Balance: A Study of marketing & Sales Professionals Select Pharmaceuticals Companies	Dr. Vijay Nimbalkar	Academics	International Journal of Management Sciences	2017	E-ISSN-2320-0065
Impact of Customer Satisfaction on Customer Loyalty in Chain Hotels in Pune City	Dr. Alekha Panda	Academics	International Journal of engineering and management Research	2017	ISSN 2394-6962
‘Changing the Marsh Under the Feet into a Strong Cliff – A Case Study’	Dr. Gitanjali Shrivastava	Academics	Sai Balaji International Journal of Management Sciences- volume I – Issue 5,	2017	ISSN 2349-6568
Burnout in Education, Telecom & Banking Industry : A Factor Based Study of Private Service Sector	Dr. Gitanjali Shrivastava	Academics	International Research Journal of Indian languages 17 December 2017, Peer Reviewed Refereed Research Journal, This paper is published online at www.shabdbraham.com in Vol 6, Issue 2, pages 68 - 74	2017	Shabd Braham E ISSN : 2320 – 0871,
“Impact of Digitalization in reshaping Leadership Skills”.,	Dr.Tripti Sahu	Academics	Media Mimansa, Makhanlal Chaturvedi National University of Journalism and Communication Bhopal	2017	ISSN, 2220-5503.
"What went wrong with Bombay dyings"	Dr.Tripti Sahu	Academics	ET cases available at	2017	

“A Study on Changing Leadership Styles in Today’s Digital World,	Dr.Tripti Sahu	Academics	International Conference on New Digital Age: Reshaping strategies for Business Organizations”, Organized by Amity University, Haryana on Feb 23-24, 2017	2017	published in proceedings
A review of sustainability lessons from Indian Mythology”, National Conference	Dr.Tripti Sahu	Academics	National Conference “Contemporary issues in Global Business Management”, Oganized by SaiBalaji International Institute of Management Sciences Pune.	2017	Not published
“Digital India: A tool in the success of Demonetization,	Dr.Tripti Sahu	Academics	National Conference on Technological and Managerial Growth Prospects and Challenges of Indian Economy post Demonetization”, Organized by Sagar Institute of Research Technology and Science.	2017	Proceedings
An Emerging Era of 'Internet of Things' (IOT)	Prof. Anil Varma	Academics	CIMC International Conference, March 2016	2016	978-81-930128-7-21
A Study of Consumer Online Shopping Attitude and Behaviour towards Jewellery	Prof. Anil Varma	Academics	AIRO International Research Journal Volume VII, January 2016	2016	2320-3714
Competency Mapping: an Essential Tool for Hr Managers in Banking Industry to Become Strategic Partners (an Indian Perspective)'	Dr. Shraddha Kulkarni	Academics	International Journal of Human Resource Management and Research (IJHRMR)	2016	ISSN (Online): 2249-7986
Talent management & Retention strategies-A Review	Dr. Vijay Nimbalkar	Academics	ASM's International E-journal on "Ongoing Research in Management & IT	2016	E-ISSN-2320-0065
Employee Retention: A way to sustainable organizational growth	Dr. Alekha Panda	Academics	International journal of research in computer application and management	2016	ISSN 2231-1009
Public Sector Bank of India : A Study of Pioneering Practices of Customer Satisfaction in India	Dr. Gitanjali Shrivastava	Academics	Case Study published in Altius Shodh Journal of Management and Commerce Volume 2, Issue 2, 2016	2016	ISSN 2348-8891

Subscriber Churning of Madhya Pradesh and Chhattisgarh Telecom Service Providers: A Factor Based Study	Dr. Gitanjali Shrivastava	Academics	International conference at Prestige, Social Change Through Quality Education Entrepreneurship and Innovative Business Practices, Xcel Books	2016	ISBN : 978-93-5062-629-0 Jan 2016
Burnout in Service Sector : A Comparative Study	Dr. Gitanjali Shrivastava	Academics	International Journal of Research in IT and Management (IJRIM) Available online at : http://euroasiapub.org/current.php?title=IJRIM	2016	Thomson Reuters ID: L-5236-2015
“Green marketing myopia; an analysis of consumer purchases Intentions”.	Dr.Tripti Sahu	Academics	A p o t h e o s i s, National journal of Tripude Institute of Management Education Nagpur,	2016	Volume 6 Issue 2 July 2016 ISSN 2319-5576
Sustainability lessons from Indian Mythology	Dr.Tripti Sahu	Academics	National conference on Make in India, Opportunities and Challenges	2016	Not published
Role of female enterprenuer in making make in India campaign a success	Dr.Tripti Sahu	Academics	International Conference on Managemetn Finance and Economics	2016	in proceedings ISBN 9788193137345
Green Marketing - A Means to the end of Sustainable Development	Prof. Anil Varma	Academics	SAI BALAJI INTERNATIONAL JOURNAL OF MANAGEMENT SCIENCES - Vol. I, Issue-3, August 2015	2015	2349-6568
A Review on ‘Intrinsic Motivation’: A Key to Sustainable & Effective Leadership	Dr. Shraddha Kulkarni	Academics	Review of Integrative Business and Economics Research (RIBER)	2015	ISSN: 2304-1013 (Online); 2304-1269 (CDROM).
A Case Study on “Narayana Murthy Joins Back Infosys-Masterstroke 84-92 or Strategic Gaffe” (2011-13)	Dr. Shraddha Kulkarni	Academics	International Journal of Management & Behavioural Sciences (IJMBS)	2015	ISSN 2278-5671, (online) Vol. 6 & 7
“An Empirical Study of Factors Responsible for Motivating Bank Employees at Lower Level: An Indian Perspective”	Dr. Shraddha Kulkarni	Academics	BEST: International Journal of Management, Information Technology and Engineering (BEST : IJMITE)	2015	ISSN (Print): 2348-0513; ISSN (Online): 2454-471X
Impact of Training on Behaviour of Shop floor employees in Manufacturing Companies of Pune	Dr. Vilas Kulkarni	Academics	Sai Balaji International Institute of Management Sciences	2015	ISSN 2249-7455

Study of Impact of Quality on Customer Satisfaction and Service Excellence	Dr. Vilas kulkarni	Academics	Lotus Business School Punawale Pune	2015	ISSN 2299-9701
Mobile Commerce in Modern Era	Dr. Vijay Nimbalkar	Academics	ASM's International E-journal on "Ongoing Research in Management & IT	2015	ISSN. 2349-6568
A Study on impact of recent sales trends of Life Insurance Products and its scope in future with reference to Indian Insurance Sector.	Dr. Nidhi Girahiya	Academics	International Journal Of Research and Development Organisation, IJRDO,	2015	ISSN:3855-0154
“A study on technical charts and its fidelity on news and events of the economy”: A case study on Infosys.	Dr. Nidhi Girahiya	Academics	Atharva Journal of Management Research	2015	ISSN2231-4350
Gyankriti : A Place where Logic Meets the Creativity	Dr. Gitanjali Shrivastava	Academics	Paper Presentation at IIM Raipur HR Conclave International Conference in August 2015	2015	Conference Proceedings
“Impact of ethical advertisement on customer loyalty”	Dr. Tripti Sahu	Academics	International Journal of Economics, Commerce and Management, UK,	2015	Vol. II, Issue 1, 2015, ISSN No. 23480386
“Impact of Advertisement viewing on children's role as influencer in household purchasing”.	Dr. Tripti Sahu	Academics	International Commerce and Social Science Conference on theme: “Digital India: “Scope for development and Advancements in Commerce, Management, Social, Environmental, Engineering and Technology”.	2015	published in proceedings
Paryavaran Adhyayan (Adhunik Sandharbh)	Dr. Nalini Dixit	Academics	Shodh Sampreshan	2015	ISSN -097_6459
Bharat me janjatiyo ka vikas (Paryavaran me bhumika)	Dr. Nalini Dixit	Academics	Inquisitive Teacher (A peer Reviewed Referred Biannual Journal of Multidisciplinary Researches Exploring New Frontiers in access to Higher Education	2015	ISSN-2348-3717
Comprehensive Study on Consumer Behaviour towards Online Purchase of Jewellery Products	Prof. Anil Varma	Academics	AIRO National Research Journal Volume II, March 2014	2014	2321-3914
Consumer Behavior Towards Online Purchase of Jewellery Products	Prof. Anil Varma	Academics	AIRO International Research Journal Volume IV, March 2014	2014	2320-3714
Awareness of Managerial Effectiveness Amongst Managers and Subordinates: An Indian Perspective	Dr. Shraddha Kulkarni	Academics	International Journal of Business and Management Invention	2014	ISSN (Online): 2319 – 8028, ISSN (Print)

Correction Phase in Management Education and Its effects on Rajasthan management Institutions	Dr.Lokesh Arora	Academics	International Journal of Research in Management and Social Science	2014	2322-08992
Study of consumer perception towards mobile number portability with special reference to Rajasthan	Dr.Lokesh Arora	Academics	DMIETR International Journal on Marketing Management	2014	ISSN 2277 8683
Soft Skills Development-The Macro Perspective. Prabandhgyan	Dr.Lokesh Arora	Academics	International Journal of Management	2014	ISSN 2319-6351
Soft Skills Development –Consequential to Entry level Employment	Dr.Lokesh Arora	Academics	Professional Panorama an International Journal Of Applied Management & Technology	2014	ISSN-2349-6916
An analytical study of impact of training & development on the sales growth of pharmaceutical industry	Dr. Priyanka Rotey	Academics	ELIXIRE	2014	ISBN : 978-93-81432-95
An analytical study of job satisfaction of employees with reference to private academic institutes in Nagpur city.	Dr. Priyanka Rotey	Academics	International Journal SIJCEM 2014	2014	Volum 1 /ISSN-2394-2517
To study Consumer Preference @different Market With the Special Reference to Pune Region	Dr. Nitin Ranjan	Academics	International Journal of Economics, Commerce and Management (IJECM)	2014	ISSN:23480386
Exploring the Job Related Factors of Burnout in Service Sector with Special Reference to Indore City	Dr. Gitanjali Shrivastava	Academics	Altius Shodh Journal of Management and Commerce Volume 1, Issue 1, 2014	2014	ISSN 2348-8891
Perception of Youth Towards Internet Banking – Remodeling Banking Industry Globally	Dr. Gitanjali Shrivastava	Academics	Altius Shodh Journal of Management and Commerce Volume 1, Issue 2, 2014	2014	ISSN 2348-8891
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