

ASTUTE

The News Letter

2016



International Institute of Management
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‘Conference on Indian Economic Reforms- Journey till now and ahead’

Was organized on 16th Aug 2016 in the A.P.J. Abdul Kalam Auditorium, IIMS. The Speakers for the conference Dr. Pradeep Apte (from Gokhle Institute of Politics and Economics) and Dr. Amarendra Sahoo (from International Institute of Management Studies) threw light upon the economic reforms of India in a manner which can be easily understandable by students, they also gave a brief about the road India need to follow in order to be economic power in the years to come.



The Senior batch of SBES 2015-17 organised a fresher party on 19-20 August for the new coming batch 2016-18.

It was a two day event in which students were given the opportunity to showcase their talents.

All the cultural activities were conducted on 19th August in the college campus.

Ramp walk and competition for Mr. fresher and Ms. Fresher was held on 20th august.



Mr. Abhang Diwse won the title of Mr. Fresher and Ms. Shradha Pandey won the title of Ms. Fresher.



Rotaract Club Installation Ceremony 2016-18

The Rotaract club organised the installation ceremony on 2nd August to accord the board of directors with their respective designations.



The selected board of directors are-

President -	Mr.Karthik Pandit.
Sergent at Arms –	Mr. Shinesh
Vice President –	Mr. Prashant Singh
Secretary –	Ms. Ankita Sharma
Joint Secretary –	Ms. Sonal Atare
Professional development officer-	
	Mr. Pranab Singh
PRO –	Mr. Samit Soni
Joint PRO –	Mr. Aliseter
Editor –	Ms. Shiba Victor
Joint Editor –	Ms.Anchal Kanojia
International development officer –	
	Ms. Harshita Indapure
RRO –	Ms. Shradha Pandey
Club service officer –	Ms Mayuri
Treasurer –	Mr Nikhil
Joint Treasurer –	Ms.Aishwarya Jain

Finishing Programme by Mr. Minocher Patel “Ordinary To Extraordinary”.



It was a five day finishing programme organised by the IIMS for the overall development of the management students by the leading motivational speaker Mr. Minocher patel.

It started from 23rd august to 27th august. It was a session on the personality development of the students.

student speaks

Mr. Minocher Patel, founder of Ecole Solitiare and India's leading motivational speaker is one of the most renowned speakers across the Globe. His oratory skills are unmatched. His ace thoughts accompanied by his unique sense of humour are the perfect combination for any listener. The SBES family also had the oppourtunity to witness this great personality.

Mr. Minocher Patel mentioned various life changing things during his five day program of “Ordinary to Extraordinary”. The first phase of this delivery was centred towards developing one's body and mind. He further elaborated it to the importance of loving oneself and to breaking the past conditioning. He also mentioned about the “WOW Effect” which stands for “with or without”.

The second phase of the session was, wherein Mr. Patel focused on teaching proper etiquettes to the students. He majorly focused on table etiquettes, telephone etiquettes. Moreover he also taught proper dress code. He focused on these things because he said "Feedback is breakfast of champions". He wanted everyone to be the future champions and this is the reason he emphasized more on all these aspects.

His lectures were truly a life changer for all who attended and his lessons a lifelong memory.

Ms. Nisha Rajan
IIMS 'Sparters'

The session of corporate trainer Mr Minocher Patel was actually awesome with full of lessons and knowledge. We were taught to love ourselves, accept ourselves and to maintain a balance between emotions and finance. We should live life as if there is no tomorrow. We also need to have high acceptance and low expectations and above all the implementation of the implementation sheet is the utmost important.

Pulak Chatterjee
PGDM
SBIIMS

SAP Certification Course.

The Certification Course of SAP was organised by the institution from 23rd august to 27th August. Prof. Anil Varma and Dr. Nitin Ranjan conducted the programme for the students of IIMS. The students were given insights about the most demanding programme of corporate world.

student speaks

The SAP program held in International Institute Of Management Studies (IIMS) was very helpful to have the first hand experience of software which help companies to save time, efficient way of doing business and how the various department of companies integrate with each other on real time concept. I have found this program very interesting and full of knowledge based and it also gave me the idea about one more career option. The practical session provided to us gave the clear idea about the difference between having a theoretical knowledge and implementing it.

Yogesh Dewalwar
'Gladiators'

For the last 5 days we were going thought the SAP workshop and we were all aware of the fact that it is not everyone's cup of tea, but respected faculty member made it as easy as sipping juice, they put all their hard efforts to make us understand and realize the value of SAP program, how it works, where it is implemented and how it will help us to grow in future, it was an all new learning experience for us. We were fortunate to learn SAP at the initial stage itself, which in future will result in our career growth,

Lastley on behalf of my division "Sparters" I would like to give hearties thanks to Nitin Sir and Anil Sir for their efforts.

Thank you so much sir..... We are glad to have you all

Reya Choudhury
IIMS 'Sparters'

Fresh Face Contest

A talent hunt organised by Times of India group and sponsored by Oppo smart phones



held in the college premises on 29th august.

More than 80 students participated in the contest and showcased their talent like dancing, singing, acting, painting, ramp walk and many more.



Mr. Raktim Das, Mr. Pranav Ahuja, Ms. Ankita and Ms. Shreeja got selected for the semi-finals of the contest.

SaiBalaji Education Society always provide great platform for every talent. These opportunities not only encourage hidden talent but also encourage shy student to come forward and show their talent.

There was an event organized by 'Times of India' which was sponsored by OPPO and IIMS on 29th August 2016 to select 'Fresh Face 2016' in which more than a whooping participation of 80 students was noticed. The event was judged by Smt. Shukhada Khandkekar, where she was impressed by the multitalented students and their enthusiasm. In her words,

"These kids have a long way to go. They are sure of their talent; They have stage presence and can impress within a minute. I am really floored by the bunch of kids". Flavour was added to the event when Raktim Das (singer) stepped the stage, he impressed the audience with his very cute smile and voice. He is famous as 'RD' among the fellow mates, He made the audience his fan by singing arijit Singh's song and further on Shrija verma sang "o re piya"& won the heart of judges and audience. Other than singing, dancing and acting college boasted with other talents also like paintings, photography's and nail art.

Faculties were very supportive and encouraged the student to come forward on the stage and show their calibre. Faculty were impressed with rocking performance made my their students which let stage on fire. At last the final winners were announced for the event which were as follows: Raktim Das, Aishwarya Jahangid, Pranav Ahuja, Ankita Sharma and Shrija verma.

Navneeta Shrivastava
IIMS (Gladiators)

Student's Corner

ERP, An Analysis

Business Enterprises have come-in long way contributing to economic growth, but moving forward the success route, they require strong and trusted technology to simplify their process and developments. And within technology, ERP systems have become the most common IT strategy to explore the next level growth.

ERP or Enterprise Resource Planning is one of the vital and the most useful technologies which *have* evolved to tremendous heights. SAP ERP solution is facilitating companies to become efficient, thus more and more business enterprises are outsourcing their business to them to ease all the managerial tasks, ensuring efficiency and error free result.

Recently we concluded our first session of SAP workshop headed by our professor Anil verma and Dr. Nitin Ranjan where we have learned why Sap is so useful in today's complex business scenario. We have learned the evolution of ERP and how SAP ERP has helped to integrate different modules or department of an organization.

Further, we have understood the significance of ERP along with its technical and commercial facts like:

- Duration to implement it in an organization
- Hidden charges for implementation
- Benefits of ERP

The workshop had also imparted us with different modules of ERP and how net weaver help to integrate different modules of ERP. Apart from the technical and commercial aspects, we have also learned how a sales process happens in any organization and procedures to be followed before and after implementing ERP .

After the theoretical knowledge about the process, we have worked in SAP software of *Global Bike Inc* where-in we have learned about sales and distribution module. We have created a new customer in master data and placed order; shipped

the order, picked it and finally issued the order.

The whole experience was very informative and enlightened. SAP ERP is surely opening businesses to innovation and will outline the prospect of ERP.

Chayan Giri
IIMS 'Gladiators'

Congratulations...

- **Dr. Beena Jiby** for publishing paper titled” The use of Regression analysis in understanding consumer satisfaction “An empirical investigation for consumer appliances”, in International Journal of Multidisciplinary Research.
- **Dr. Tripti Sahu and Dr. Nitin Ranjan** for publishing paper titled “Green marketing myopia; an analysis of consumer purchases Intentions”. A p o t h e o s i s, National journal of Tripude Institute of Management Education Nagpur
- **Dr. Rakesh Shirase** for publishing paper in International Journal of International Institute of Management Studies, titled “Analysis of Social Networking Sites: A study on effective communication strategy in developing brand communication”
- **Ms. Kasturima Borah** for publishing paper in International Journal of International Institute of Management Studies, titled “Indian

girls doesn't take Entrepreneurship as a career option: A perceptual study of management students of SBES"

- **Mr. Prateek Birla, Mr. Anikesh Bhadra & Mr. Prateek Wanjari** for publishing paper in International Journal of International Institute of Management Studies, titled "Appropriateness of Cell phone use in public in social places"
- **Prof. Abhay Mishra & Dr. Nitin Ranjan** for publishing paper in International Journal of International Institute of Management Studies, titled "E- Commerce Companies; An analysis"
- **Prof. Anil Varma** for publishing paper in International Journal of International Institute of Management Studies, titled "M-Commerce, Potency and Vulnerability – Indian Scenario – A Review"

College ke Tashanbaaz



Lic Presented "Collage Ke Tashanbaaz", Season 4, At Sai Balaji Education Society Powered By Red Fm 93.5

The purpose of the event is to sort out the best talent from city colleges across the country and to invite them to show their talent to engage and connect with listeners.

Congratulations to all the participants and best of luck to the ones who got selected.

Ankita Sharma	from	IIMHRD
Aishwarya Jahangid		IMS
Shrija		IIMHRD
Pranabh Ahuja		IIMS



Happy Birth Day

Students

Name	Date	Section
Abhishek Rajput	24/8	Sparters
Yash Agarwal	16/8	Conglomerates
Shaikh Tanzil Mohd. Rafik	30/8	Conglomerates
Kartik Vinay Pandit	19/8	Conglomerates
Arpita Das	27/8	Conglomerates
Jay Raj Madhukar	28/8	Conglomerates
Kriti Sahay	31/8	Gladiators
Aditya Dubey	26/8	Invincibles
Shivendu Pandey	19/8	Invincibles