

7.3.1 Describe/Explain the performance of the institution in one area distinctive to its vision, priority and thrust.

One Area Distinctive to its Vision, Priority and Thrust: “Student Centric, Career Oriented, Value Based Management Education”

IIMS vision is “To mould students into physically fit, mentally robust and professionally competent individuals, who are capable of assuming their rightful place as leaders in the industry and in the society of tomorrow”. Keeping this ideal in view we at IIMS, apart from academics, firmly believe in building a culturally rich character of future global managers. This very objective is achieved through personal mentoring and feeding the right and timely mental inputs regularly. Thrust is to create physically fit and mentally robust managers. The institution is available 24x7x365 to procreate dynamic student managers. In accordance with this strategic thrust, the institute has embarked upon nurturing students as leading managers.

Our priority is to believe in making a student fathom the granularities of the corporate world. With a distinctive vision of imparting “Value Based Education” and creating future corporate leaders, at IIMS we practice and follow international academic practices, innovative teaching methodology with a focus on 360 degree development of student. Learning and growth is facilitated through various academic and extracurricular activities designed to enhance intellectual and creative capacities of students.

Holistic development is ensured by year round academic events and placement calendar. Various cultural, sports, academic and corporate events like Business Conclave, Startup Conclave, HR-Conclave, Marketing Conclave, Finance Conclave, CEO Conclave, Corporate Football League, Ract Club activities, International Conference etc are organized to enrich the knowledge and experience of the real world of students, enhancing their personality and thereby improving their decision making and interpersonal skills.

Our internship programs winter internship project, summer internship project (WIP & SIP), social and entrepreneurship projects are all designed by keeping in mind the expectations of industry from the future corporate managers. All events are organized by student council, various students’

cells like placement cell, Entrepreneurship -Cell, Rotract club, HR club, Marketing club and Finance club which is a key contributor to acquire desired business knowledge and trigger leadership qualities in the student.

Strong Emotional Quotient, Social Quotient and Intellectual Quotient are inculcated in students through philanthropic stance and CSR activities. We have take on learner centric pedagogy where the focus is on “Mentor-Mentee” approach with the faculty acting as a friend, philosopher and guide to the students. We tap the potential of each student and nurture them by peer learning and mentoring. Incubation centre provide the platform to unleash the hidden potential to become the entrepreneurs.

Some of the distinctive features of the College are listed below:

- Approved by AICTE, Ministry of HRD, Govt. of India
- **Awards:**
- "Best Business School in Placements" - Pune Education Leadership Award - World Federation of Academic & Educational Institutions 2022
- "Best Business School in Placements", Navabharat Group, August - 2022, 2021, 2019
- "Best Business School in Placements" - Western Region - April - 2022, Trade & Media and My Brand Better
- " Top 10 most Prominent Institutes in Maharashtra ", The Knowledge Review, 2018, 2019
- "Best Education Brands ", The Economic Times, 2019
- "Great Indian Institute 2018", Forbes India Marquee.

Rankings

- 5th in India – Business Barons – (Highest Potential & Emerging Management B School)
- 6th – Top Private MBA Institutions, Pune - Outlook, India's Best B School Survey - 2023
- 8th – Top Private MBA Institutions, Maharashtra - Outlook, India's Best B School Survey - 2023
- 9th - Top B Schools, Western Region, India – Times of India, April – 2023
- 13th - Top Private B Schools, India – Times of India, April – 2023
- 16th – Top Private MBA Institutions, Western India - Outlook, India's Best B School Survey - 2023
- 23th - Top B Schools, India (Overall), Times B School Ranking -April 2023
- 24th - Top Private B Schools, India (B School Placement Survey) – Go Getter Magazine Survey - 2016
- 32nd -Top Private B Schools, India, IIRF Ranking - 2023

- 51st – Top Private MBA Institutions, All India - Outlook, India's Best B School Survey - 2023
 - Academic Excellence
 - Paramount Infrastructure
 - Mentoring (24x7)
 - Curative Education for slow learners
 - Transparent assessment
 - Career Counseling
 - Placement Cell
 - Communication Lab
 - Grievance Redressal Cell
 - Anti Ragging Committee
 - Woman Empowerment Cell
 - Games and Sports
 - Gym – Health & Fitness
 - Extracurricular Activities
 - Japanese Language inputs
 - Psychological Testing and Personality Development
 - Regular Feedback Mechanism from Parents, Alumni & Teachers
 - Alumni Association
 - Digital Library
 - Student – Industry Interaction Interface
 - MOU's
 - International Conference
 - Research & Innovative Syllabus Design
 - Residential Campus – Hostel Facility
 - Tech-Savvy Environment – (Wi-Fi enabled campus)

International Institute of Management Studies has a unique geographical advantage of being accessible to both rural and urban students, with the most prominent Hinjewadi IT park of Pune

nearby. The city has an excellent cosmopolitan mix catering to the largest numbers of student population in India, coming from different states and backgrounds. Pune offers safe and secure living with historical landmarks that bear testimony to the city's unique culture. A student will feel themselves right and happy at home among approximately 20 lakh students who comes from all over the world to study at this Oxford of the East.

All these practices make the institute an outstanding body both in domestic and international landscape which constitutes an integral part of the academic structure and unique legacy of International Institute of Management Studies.