



International Journal of International Institute of Management Studies

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It is a bi-annual Journal of International Institute of Management Studies (IIMS) of SaiBalaji Education Society. The journal publishes articles from areas such as Finance, Accounting, Marketing, Operations Management, Human Resources Management, Statistics, International Business, Information Technology, Environment Management, Risk management, Globalization and related areas.

The journal seeks manuscripts that identify, extend, unify, test or apply scientific and multi-disciplinary knowledge pertaining to the management field.

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“The essence of intercultural education is
acquisition of

empathy– the ability to see the world as others
see it, and to allow for the possibility that others
may see something we have failed to see....”

J. William Fulbright

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1. General Information: Article should be written in Business English (American or British usage is accepted). Use MS Word format 2007, in one style column with 2 cm margin at each side of A4 paper.

2. Title: The first letter of each word in title, should be typed capital. Please avoid using punctuation marks like (,), (“”), (?), (!), etc. in title and don't underline words. *font: Times New Roman, Style: Bold, Size: 14.

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International Institute Management Studies
Sr. No. 54, Nere– Dattawadi, Hinjewadi IT park,
Pune– 411057 www.iimspune.edu.in
Email: research@iimspune.edu.in