



Presents

NATIONAL BUSINESS CASE COMPETITION 2020

IN ASSOCIATION WITH:

Business Standard

“National Business Case Competition, organized by International Institute of Management Studies, Pune is a National Online Case Study Competition for Faculty members, Corporate and Post Graduate Management Students.

The case study given for analysis in the competition will be a real life business situation. The participants will have to analyse the issues and problems given in the case considering them self in the protagonist’s position and provide real-life, time-sensitive scenario demanding solution. It is a wonderful platform for the budding managers to test their management skills in a competitive environment. The most appropriate, feasible, innovative and logical solution will be awarded with cash prizes.

Cash Prize:

Winner - ₹ 5000

1st runner up - ₹ 3000

2nd runner up - ₹2000

****All the participants will be given e-certificates of participation***

All members of the team should register online on <https://forms.gle/PXviaAVeaF26EfWF7>

Registration fees ₹500 (Inclusive of all taxes) per team.

*No limit on number of registrations from same Institute.

*On receipt of registration fees the case will be mailed to the registered email id of the team on 16th Nov. 2020.

* The solved case study should reach us by mail on research@iimspune.edu.in

The case analysis will be peer reviewed by a team of expert from Industry and academia after which the top 10 entries will be announced on 12th Dec. 2020 and will need to present their case solution online .The presentations will be judged by academicians and industry experts. The prizes will be declared on the same day.

Important dates:

Last date of Registration:	15 th Nov 2020
Receive case by email:	16 th Nov 2020.
Last date of solution submission:	30 th Nov 2020.
Case solution Presentation of final teams:	12 th Dec 2020.

Payment Details

Account Holder -	IIMS, Pune
Account No. -	4644002100000179
IFSC -	PUNB0464400
Bank -	Punjab National Bank
Branch -	Kalyani Nagar, Pune