

## VENUE

International Institute of Management Studies, (IIMS) Pune

## ACCOMODATION

Participants are expected to make their own arrangements for stay in nearby hotels. If needed, IIMS can facilitate the same.

## PUNE TOUR

The institute will arrange a Pune city tour for all outsider participants free of cost.

## IMPORTANT DATES

- ◆ Submission of Paper/Case Study: 20<sup>th</sup> Dec. 2017
- ◆ Intimation of acceptance: 25<sup>th</sup> Dec. 2017
- ◆ Submission of final paper/Case Study: 31<sup>st</sup> Dec 2017
- ◆ Last date for registration for conference and payment of fee: 10<sup>th</sup> Jan 2018

## ADVISORY BOARD

- \* Prof. Manish R. Mundada  
Founder President- SBES
- \* Dr. B.H. Agalgatti  
Governing Council Member
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Dr. Sandip Sane, Director- IIMS

## CONCLAVE CONVENER

- \* Dr. Tripti Sahu - (+91) 8007399009
- \* Prof. Abhay Mishra - (+91) 8446789958

## GUEST SPEAKERS



**Dr. P. B. Vidyasagar**  
Vice-Chancellor,  
SRTMU,  
Nanded



**Dr. Nagendra V. Chowdary**  
Vice President & Head -  
Academics,  
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**Dr. B.V. Sangvikar,**  
Ex-Dean, Faculty of  
Management,  
Savitribai Phule Pune  
University, Pune

## Reach Us :

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IT Park. Pune – 411033 Call : 020-66547500



## INTERNATIONAL INSTITUTE OF MANAGEMENT STUDIES

### Organises

### International Conclave

(Case Study & Research)

**Vishleshani 2k18**

**Evolving World Order :  
Perspective, Issues and Challenges!!**

**19<sup>th</sup> - 20<sup>th</sup> January, 2018**

### Publishing Partner



[www.iimspune.edu.in](http://www.iimspune.edu.in)

## ABOUT IIMS :

International Institute of Management Studies (IIMS Pune) is a Premier B-School in Pune under the Prestigious Educational Group "SaiBalaji Education Society (SBES)" Pune approved by AICTE, Ministry of HRD., Govt. of India.

The Institute was founded with the vision to impart value based world class management education by Eduprenuer Prof. Manish R. Mundada in the year 2006.

The Institute is awarded Best B School in Western India-2017 by Jagran Josh Group, Education leadership award 2017 by BBC knowledge, Devang Mehta National Education Award 2016 and many more. Ranked in Business India B-School: Rating "A++ 2015, Outlook Business Magazine: Ranking 69 in Top 100 B Schools in India, 2017, Business & Management Chronicle: Rating A++,2015, Career 360 B school: Ranking A++,2015, GHRDC: Ranked 17th in Western Region, 2015, India Business journal: Ranking 24th in India, 2014.

## OBJECTIVES OF THE CONCLAVE

The Indian economy transformation to 20 trillion dollar economy by 2030 is a significant challenge and will require a comprehensive, sustained and long-term strategy from all spheres. This conclave aims at

- Bringing academicians, practitioners and policy makers from the fields of Accounting, Marketing, Human Resources, operations, and Economics to discuss, debate and formulate strategies that would enable India becoming a developed nation within certain time bound framework.
- Expanding the knowledge base about the different conceptual frameworks and methods available in the above-mentioned areas towards achieving the goal.
- To facilitate young researchers expand their capacity by providing them with an opportunity for the cross country and cross-discipline learning and knowledge sharing.

## SUB-THEMES

The conference invites unpublished empirical Research papers and Case studies on following (not limited to) suggestive themes:

Social Entrepreneurship	Rural Marketing
E-Commerce	Service Marketing
Corporate governance	Banking and Infrastructure
Ethics and CSR	Financing
Digital Marketing	Make in India
Green Marketing	Derivative Market
Private Equity	Asset Pricing
Behavioral Finance	Private Debt Market
Wealth Management	Crowd Funding
Employment, Skill Development & Mobility	Investment Decisions under Risk and Uncertainty
Supply Chain	Information Systems

## GUIDELINES, REVIEW, ACCEPTANCE & AWARD FOR RESEARCH PAPERS

All contributors are requested to send the abstract of the research paper as an email attachment in MS word file format (.doc). The Abstract should include brief summary within 300 words on the research topic with details of author's affiliation, correspondence address and contact number on a separate page. Full length research paper should not exceed 3500 words. Follow APA guidelines, the text of the paper will be in double space, 12 font, Times New Roman, keeping a margin of one inch in three sides. All submission will be subjected to blind review process after which we will intimate the authors and request for the final presentation.

Awards will be given to best papers/Case Studies presented at the Conclave.

Award	Prize Money
First Position	Rs. 10,000
Second Position	Rs. 7000
Third Position	Rs. 5000

All correspondence along with abstract and research paper submission should be addressed to [research@saibalaji.org](mailto:research@saibalaji.org)

Please mention the name of the first author in the subject box in all correspondence. Plagiarism of more than 15% will not be accepted

## STRUCTURE OF THE TEACHING CASE:

The case study should be in accordance with the Economic Times Case study requirements available at <http://www.etcases.com/media/wysiwyg/etcasesformat.pdf>

## PUBLICATION

- ◆ Selected case studies will be published in the ET cases
- ◆ All selected papers will be published in the UGC and DOAJ approved Journal listed in EBSCO

REGISTRATION CHARGES	
Presenting Author	Rs 1500
Second author	Rs. 1000
Industry professionals/Corporate Delegate	Rs 2000
Research Scholar/ Student	Rs. 1000
More than two participants from the same academic institution	Rs. 1000 each
*10% discount for early bird registration till 27 <sup>th</sup> Dec. 2017	
* 5% GST will be applicable	

Registration fees covers participation in the two-day deliberations (Jan 19 & 20), conference kit, tea, snacks & lunch, & participation certificate. We accept Cheque/DD in favour of "International Institute of Management Studies", payable at Pune.

## NEFT Details

Name of the Bank	Punjab National Bank
Branch	Kalyani Nagar, Pune
Account Number	4644002100000179
IFSC Code	PUNB0464400